



Precision, Accuracy & Simplicity for Farmers

## PURPOSE

### Why do we exist?

We are driven to support sustainable farming by Simplifying precision Technologies

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## VISION

### What we are trying to do?

You can only “manage what you can measure”. Measuring human resources efforts on farms with accuracy is an extremely challenging task.

We love taking on this challenge to develop purpose-built technologies that simplify the data collection process while keeping our solutions extremely user-friendly.

Online, real-time data collaboration enables our clients to precisely manage operations, make informed decisions and be increasingly more competitive in an ever-changing Agricultural industry.

## MISSION

### How we do it?

We provide accurate data and management systems that help farmers make informed strategic decisions and be more effective and efficient with their day-to-day operations.

To open this world of insights, we purposely developed our modules to focus on your largest income [Harvesting and Packing your Product] and largest expense [Your workforce Performance].



## OUR THREE MAIN MODULES







## PRECISION JOB COSTING

As labour cost increases, so should your ability to measure it. Simplifying the method of measuring your labour costs has always been a challenge until Adagin's purpose built Job Costing module solved it. The accurate and real time insights from our Job Costing module allows our clients to make informed decisions.

### Features:

- Offline App Capabilities
- App layout built for simplicity
- Colour and Icons helps guide illiterate staff
- In-time Dashboard
- Piecework page on application

### Outcomes:

- Wage facilitation module
- View your most expensive orchards
- See in-time where people are spending time on your farm
- Measure human resource requirements year-on-year per orchard







## PRECISION HARVESTING

Measuring your harvesting piecework and orchard revenue has never been easier. Our purpose built GT-1 harvesting scanner tracks harvesting progress with reliable accuracy. Track your farm's harvesting in real-time online with great accuracy.



### Features:

- Super User-Friendly device
- Rugged features resistant to farm and weather conditions
- RFID technology for added reliability
- 5min in-field training
- GPS functionality, to track geo-location of harvest

### Outcomes:

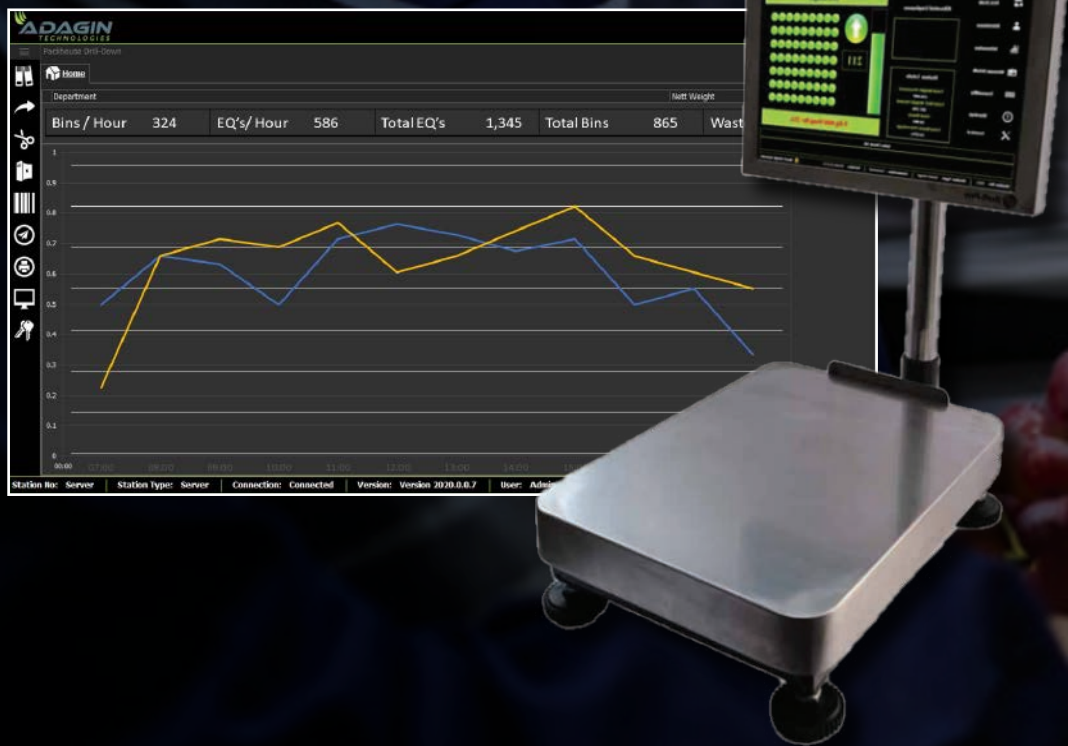
- Individual and team results visually displayed on dashboard
- Measure piecework accurately for reliable bonus systems
- Track individual performance and compare with others
- Employee data organised for your convenience
- Employee traceability





## PRECISION PACKING

Real-time information from your packing floor will give you the edge you need to keep employees productive and your packing schedules on time. Our Smart-Scales gives packhouse managers and packing staff the tool they need to bring out the best during the season. Reliable and accurate data in real-time is where great decisions are made.



### Features:

- User-friendly scales requiring less than 5mins training
- Real-time information on packhouse, line and individual scale data
- Food-grade stainless steel scales
- Wireless scales with central management software
- Online support available during season
- Scales can operate off-line
- Add-on modules available based on customer needs

### Outcomes:

- Reports for wage calculations
- Prevents over-packing
- Export any data to excel for calculations
- Realtime packhouse management system
- Production and quality management on an individual level
- Employee and product traceability

## OUR STORY

### Who are we?

Friends and founders, FG Adriaanse and JD Naude' crossed paths while doing an Entrepreneurial course at university. FG was busy with a project to improve harvesting methods on the family farm While JD was working on a solar engineering solution.

Adagin in its current form began as a simple question from the industry; "Can you trace a crate back to its location and harvester using a scanner and a tag". It got us thinking and while working on the answer, a whole world of possibilities started to open.

In 2018, inspired with the potential of these solutions, the founders teamed up with technology product partners Soft-Pro and Acumen to scale up and take Adagin to market.



Together they have invested substantial amounts of time, emotion, and money, in research and development to deliver the suite of products and services that effectively and precisely solve daily challenges for farmers.



## CONTACT US

For more information

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